To: File
From: Kelly T
Re: Cindy Fugett's financial analyses folder
Date: February 12, 1991

This lists the analytical documents that Cindy Fugett left; she left Point about February1989? These should be reorganized, as they do contain some useful historical data.

Employer costs/ overhead, 1981-88
Tallies of expenses by issue, #58 to #65 useful to update
Analysis of Guest Ed issues vs non Guest Ed (issues 54 to 63)useful
1986-89 Payroll totals (by month and or issue)
EOM totals 87- Feb 89 (c/d, c/r, p/r, cash,current liab)
Pub/admin salaries Sept 88 (any use?)
1985-1989 Actual cash receipts and graphs thereof
Statistical highlights (1987-88) c/r,c/d,cash,liab, p/r, hrs (gross, mag,. project),FICA, # employees,$/employee
    Graph Total cash 1987-88
    Formulas
Cost breakdowns
    Editorial per page, issue 49 to 64
    Cost to print WER, issue 49 to 63 (cost per copy, per 100 pgs)
    Rent 1985-89
Budgets--1989,88,87 (these may be quite useful)
1988 Graph: Cash vs. c/l
1986-88 graphs:
    P/L by quarter (WER)
    Mag P/L by month 1988
    c/r vs. c/d 87-88
    Total cash 87-88
    Total point payroll by month jan 87 to June 88 (+p/r per employee)
    Total c/r by qrtr, Q1 85 to Q1 88
    Subscription revenues1985-88 (possible quite useful)
    1986 Summary and projection for 1987
Quarterly I/S 1985-87, Qrtrly comparison of I/S 86-88, and comparison of quarters, 1986-88
Benefits calculations (6/88)
1988 Aug - Nov Non-project hrs/person
Point I/S Feb 1989